

Choice of Ironmongery

The choice of architectural ironmongery, for example handles, letterboxes, name-

plates, kickplates, is also important. Poor quality, or inappropriate designs can

easily spoil the appearance of an otherwise good shopfront.

Window Stickers

Window stickers give an untidy effect, and invariably cheapen the appearance of the shopfront and the street. Shop windows are designed to be looked through, not looked at. Stickers are not necessary where an attractive display can be used to advertise the goods or services being offered.



▲ *Window stickers can spoil the appearance of the shopfront*

Louvre Windows

Louvres are usually an unacceptable element in the design, as they have an untidy and unattractive appearance. They trap dirt and are difficult to clean.

A more appropriate solution could be the use of an opening light over the door.



▲ *Louvre windows should be avoided* ▲

Seymour Road