

Visitor Experience – Photograph Consent

Why do we collect information about you?

We collect information from you to confirm that we have your consent to use any photos featuring you or your family for marketing & promotional purposes. This information is provided at your discretion.

What information do we collect about you?

Names of you & your family, your relationship to the named family members & email address.

Who do we share the information with?

Information is not passed on to any third parties & is stored securely at the Museum

Is any information transferred to or stored on servers based outside the European Economic Area?

Information is stored in the UK & the EU only.

How long do we keep your information?

We keep customers contact details in line with our retention schedule, which is available on the Gloucester City Council website under the Documents heading on the Data Protection page. View the document [here](#).

Who do we collect information from?

Information is provided by you, the customer, when completing the consent form.

What are the consequences if we do not collect the data?

We would be unable to use your photograph in marketing & promotional activities without your consent.

Are any decisions about you made by automatic means?

No automated decisions are made about you.