



Help us raise the bar!

Support Gloucester Best Bar None

- Do you run a business connected to the drinks industry or night-time economy?
- Do you want to support your Gloucester's evening economy and see it flourish?
- Would you like to be part of an award winning community scheme?

Gloucester City Council is looking for sponsors for the Gloucester Best Bar None scheme 2016.

Gloucester Best Bar None won the **Best New Scheme** award at the **2015 National Awards Ceremony**. Help us grow and make Gloucester a safer and more vibrant city!

What is it?

Best Bar None is a national award scheme helping public bodies and the licensed trade raise their standards by working together and promoting positive attitudes in the city.

The scheme is tailored to address local needs, reducing alcohol related crime and violence. It focuses on best practice, improving a business's performance and profitability, and enhancing the reputation of the evening economy in towns and cities where it operates. Licensed premises which are part of the scheme are assessed and rewarded.

Last year there were 15 entrants across 4 categories.

This year, there are two new categories Best Small Local Pub and Best Family Friendly Pub as we hope to spread our message to more businesses.

How you can help us:

Donate to help the running of the scheme

No matter how small, a donation can help us ensure that the benefits of Best Bar None can include more businesses and reach more people.

Sponsorship in Kind

Whether it's printing, promotion, transport, or supplying other goods and services - maybe you and your business can help.

Benefits to sponsors:

- Promoting your business to the evening and night-time economy
- Corporate Social Responsibility - Support local initiatives and help improve lives
- Promote responsible drinking and excellence in the alcohol trade
- Positive PR - Your logo on Best Bar None promotional materials, website/minisite. Your company name mentioned in press releases
- Complimentary tickets to the Awards Dinner.

If you would like to support or sponsor this scheme please contact Tony Moseley on 01452 396322 or anthony.david.moseley@gloucester.gov.uk by 9th December 2016