

## Environmental Policy



Here at Gloucester Tourist Information Centre we are committed to providing a good quality service whilst minimising the environmental impact of our activities.

A symbol of this commitment is our membership of the Green Tourism Business Scheme (Gold).

This scheme provides accreditation and encouragement for tourism businesses to reduce the environmental impact of their activities. By encouraging sustainable practices the scheme ensures the continued enjoyment of the environment around us for future generations.

We are continually seeking new ways in which we can improve our green credentials and where possible, expanding our practices and working environment so that we are constantly developing to ensure we are as green as possible.

Some of the main steps we have taken to reduce our impact on environment are:

- Increase our promotion of public transport to local attractions.
- Increase our promotion and sale of local produce and crafts.
- Reduce our leaflet waste, recycling and reusing where possible.
- Monitor and aim to reduce our energy use.
- Support other initiatives to promote green tourism.