















	Mailing Lists	Is the data collected direct from the citizen?	Is the data about the citizen collected from a third party?
Why we collect information about you?	<p>To update current customers on suitable live events based on their previous interests. To notify customers of cancellations / changes to bookings</p> <p>Mailing list –collected by consent. Event mailing list is purely opt in and split into relevant separate lists (cinema, live events) to ensure only send relevant info</p> <p>Notifications –collected by consent & contract. Collect email addresses for customers who opt in to contact them in the case of cancellations and changes to arrangements for ticket buyers</p>		
What is the legal basis for us collecting your information?	Consent		
What information do we collect about you?	Name / Email Address / postcode (+ contact number for box office customers)		
Who do we share the information with?	Information is not shared		
Is any information transferred to or stored in servers based outside the European Economic Area?	No		
How long do we keep your information?	Currently no retention date is set, though reminder emails will be sent at the start of every year to prompt customers to opt out should they wish to. Customers already have the opportunity to opt out of the mailing list with each new email sent.		
Who do we collect information from?	Venue customers & interested citizens who opt in.		
What are the consequences if we don't collect the data?	We would be unable to regularly update active customers on new products / events and information that may be of interest to them.		
Are any decisions about you made by automatic means?	No	