

Visitor Experience – Event Mailing Lists

Why do we collect information about you?

We collect basic information so we can contact you about upcoming events that may be of interest to you & to notify you of cancellations / changes to events. This service is provided purely for convenience & at your request.

What information do we collect about you?

We collect your name, postcode, telephone number & email address.

Who do we share the information with?

Your details are not passed on.

Is any information transferred to or stored on servers based outside the European Economic Area?

Information is stored in the UK & the EU only.

How long do we keep your information?

We keep customers contact details in line with our retention schedule, which is available on the Gloucester City Council website under the Documents heading on the Data Protection page. View the document [here](#)

Who do we collect information from?

Information is voluntarily provided by you, the customer.

What are the consequences if we do not collect the data?

We would be unable to get in touch with you to let you know about new products, events & information that may be of interest to you.

Are any decisions about you made by automatic means?

No automated decisions are made about you.