

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

LAND BETWEEN RAILWAY BRIDGE AND 10 LONDON ROAD

Address Line 1

London Road

Address Line 2

Address Line 3

Town/city

Gloucester

Postcode

GL1 3NE

Description of site location must be completed if postcode is not known:

Easting (x)

383568

Northing (y)

218759

Description

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Are you an agent acting on behalf of the applicant?

Yes

No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Contact Details

Primary number

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Replacement of existing 1no. externally illuminated 48 sheet advertisement billboard with 1no. 48 sheet digital LED advertisement display

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
3.5 metres

Width:
6.5 metres

Depth:
0.6 metres

What is the height from the ground to the base of the advertisement?:
2.8 metres

What is the maximum projection of the advertisement from the face of the building?:
0.6 metres

What is the maximum height of any of the individual letters and symbols?:
300 centimetres

What materials will the advertisement be made of?:
N/A

The colour of text and background:
N/A

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
3000 cd/m²

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

1no. 48 sheet digital LED advertisement display

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes

No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes

No

Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

See Supporting Statement

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes

No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

30/04/2022

To Date

30/04/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes

No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

The agent

The applicant

Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes

No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

Yes

No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

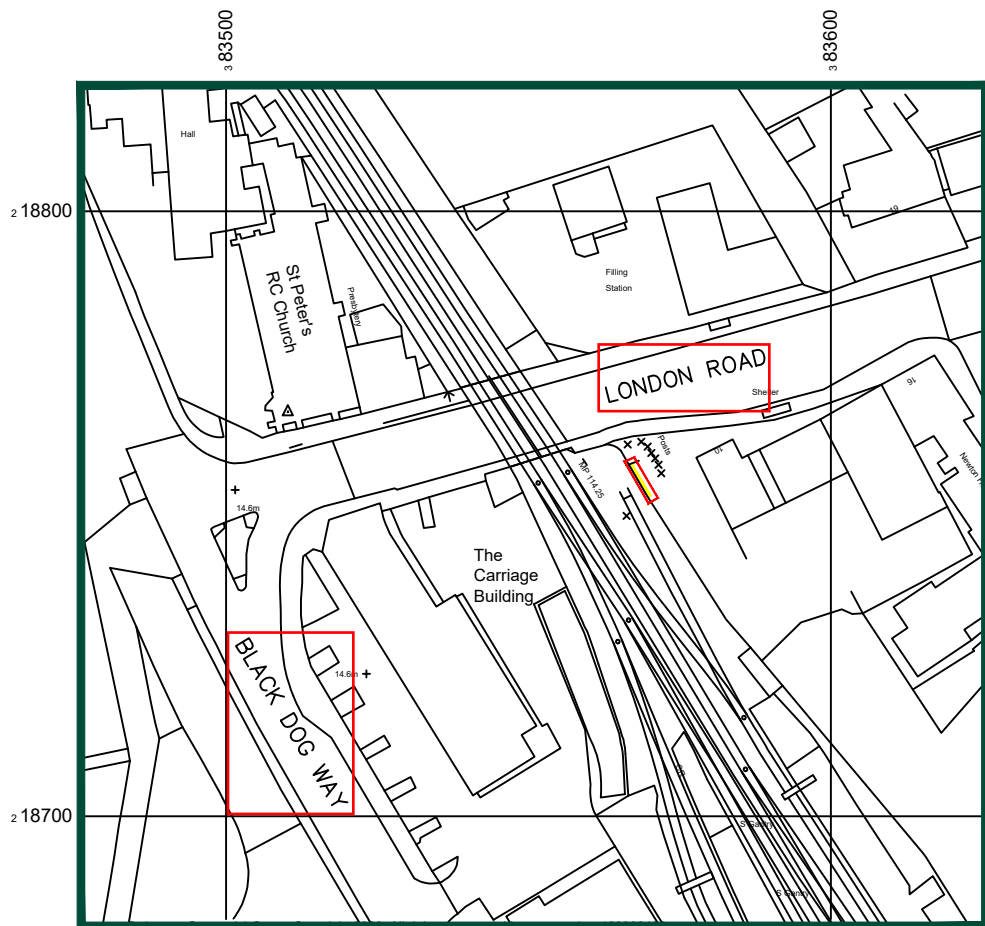
I / We agree to the outlined declaration

Signed

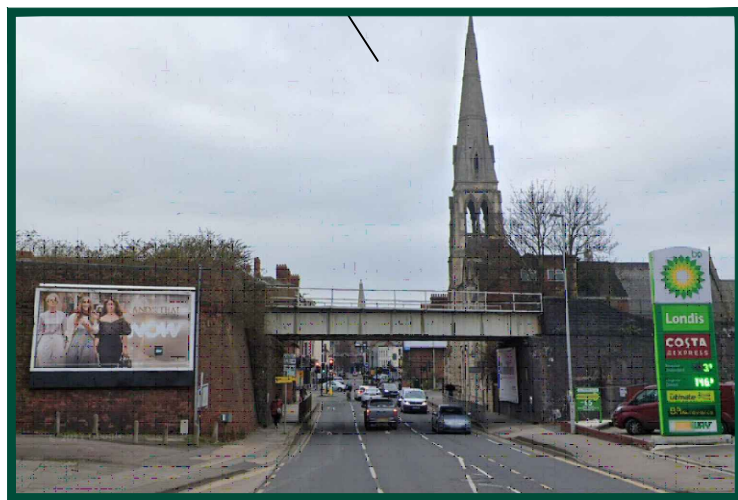
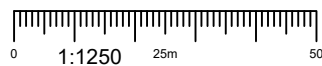
Owen Pike MRTPI

Date

23/02/2022

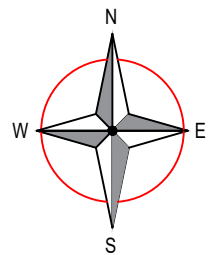


LOCATION PLAN

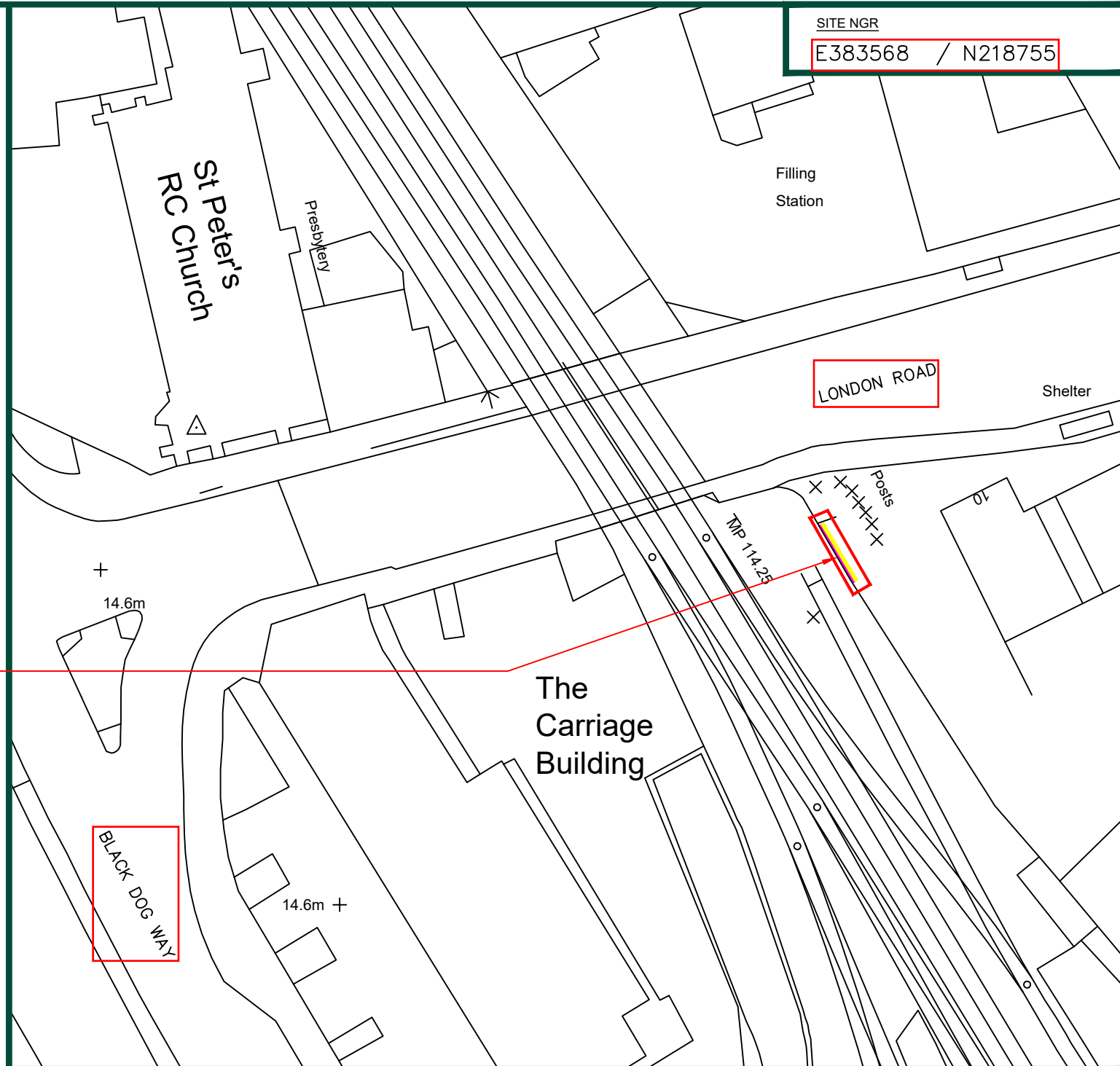


SITE PHOTOGRAPH

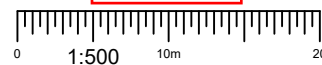
STREETVIEW LINK - <https://goo.gl/maps/zgNqk7crQG4Q2BfRA>



EXISTING/PROPOSED SIGN LOCATION



SITE PLAN



- SITE DEMISE LINE
- EXISTING 2No. 48-SHEET ADVERTISING HOARDING
- UPGRADE OF 1No. 48-SHEET ADVERTISING HOARDING TO DIGITAL LED DISPLAY

SITE NGR
E383568 / N218755



CLIENT



ADDRESS

SIGNAGE REPLACEMENT AT LONDON RD ADJ
RLWY BRIDGE, GLOUCESTER, GL1 3NE



REV	DESCRIPTION	BY	DATE	CHKD
A	FIRST ISSUE	CAR	10.02.22	DCC
SCALE	DRAWN	CHECKED	APPROVED	
AS SHOWN	CAR	DCC	PC	
DATE	DATE	DATE	DATE	
	10.02.22	10.02.22	10.02.22	

TITLE

SITE LOCATION PLAN

DRAWING NUMBER

YZ260401013601_001_A

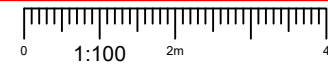
EXISTING 48 SIGNAGE FIXED TO BRIDGE WALL TO BE REMOVED AND REPLACED

U/S OF EXISTING SIGN APPROX. +2.8m AGL

GRD LEVEL ±0m AGL

LONDON ROAD 30MPH

EXISTING SITE ELEVATION



CLIENT



ADDRESS

SIGNAGE REPLACEMENT AT LONDON RD ADJ
RLWY BRIDGE, GLOUCESTER, GL1 3NE



A	FIRST ISSUE	CAR	10.02.22	DCC
REV	DESCRIPTION	BY	DATE	CHKD
SCALE	DRAWN	CHECKED	APPROVED	
1:100	CAR	DCC	PC	
	DATE	DATE	DATE	
	10.02.22	10.02.22	10.02.22	

TITLE

EXISTING SITE ELEVATION

DRAWING NUMBER

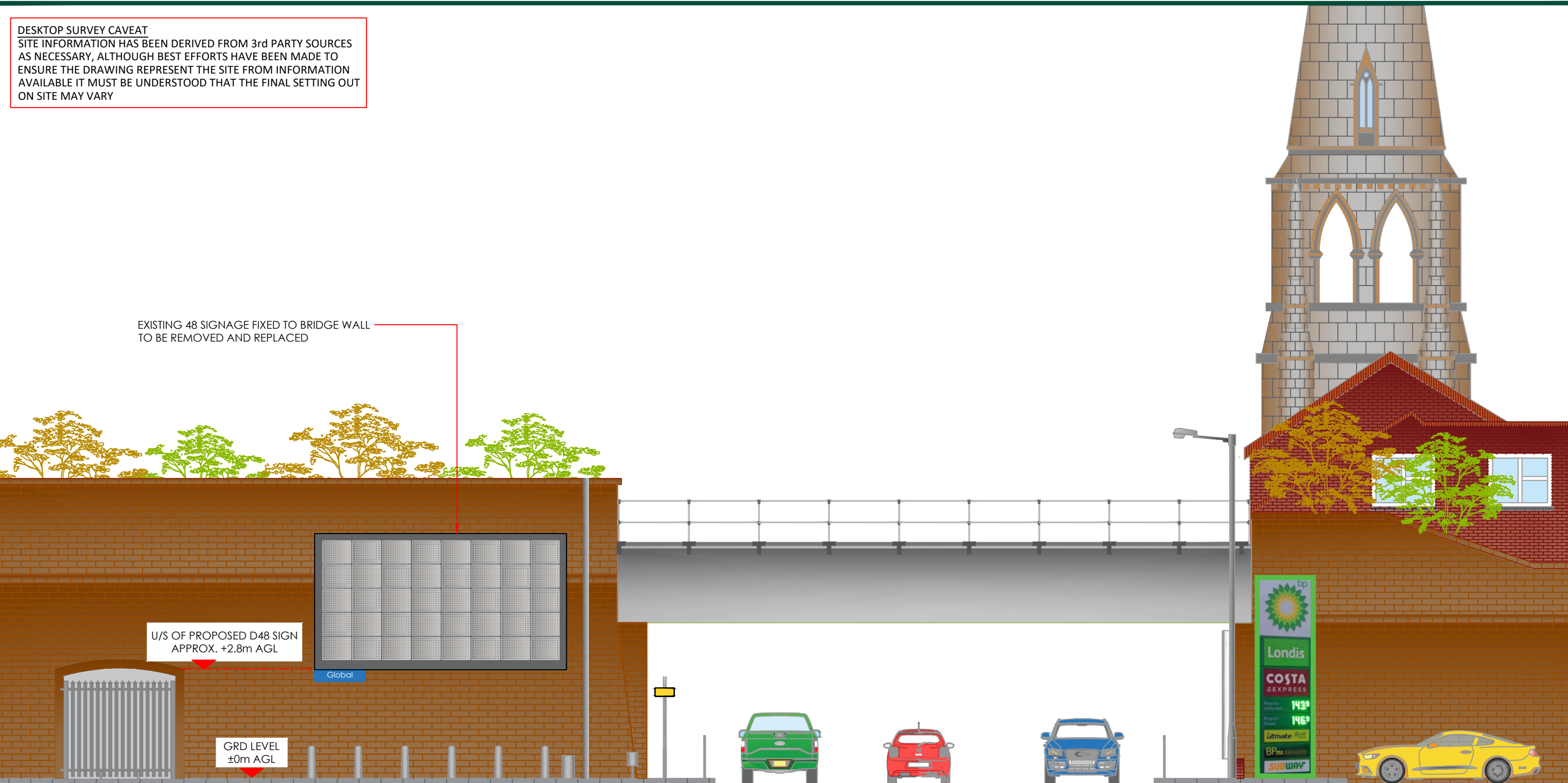
YZ260401013601_002_A

DESKTOP SURVEY CAVEAT
 SITE INFORMATION HAS BEEN DERIVED FROM 3rd PARTY SOURCES
 AS NECESSARY, ALTHOUGH BEST EFFORTS HAVE BEEN MADE TO
 ENSURE THE DRAWING REPRESENT THE SITE FROM INFORMATION
 AVAILABLE IT MUST BE UNDERSTOOD THAT THE FINAL SETTING OUT
 ON SITE MAY VARY

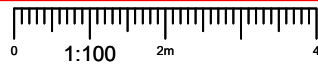
EXISTING 48 SIGNAGE FIXED TO BRIDGE WALL
 TO BE REMOVED AND REPLACED

U/S OF PROPOSED D48 SIGN
 APPROX. +2.8m AGL

GRD LEVEL
 ±0m AGL



PROPOSED SITE ELEVATION



LONDON ROAD
 30MPH

CLIENT



ADDRESS

SIGNAGE REPLACEMENT AT LONDON RD ADJ
 RLWY BRIDGE, GLOUCESTER, GL1 3NE



A	FIRST ISSUE	CAR	10.02.22	DCC
REV	DESCRIPTION	BY	DATE	CHKD
SCALE	DRAWN	CHECKED	APPROVED	
1:100	CAR	DCC	PC	
	DATE	DATE	DATE	
	10.02.22	10.02.22	10.02.22	

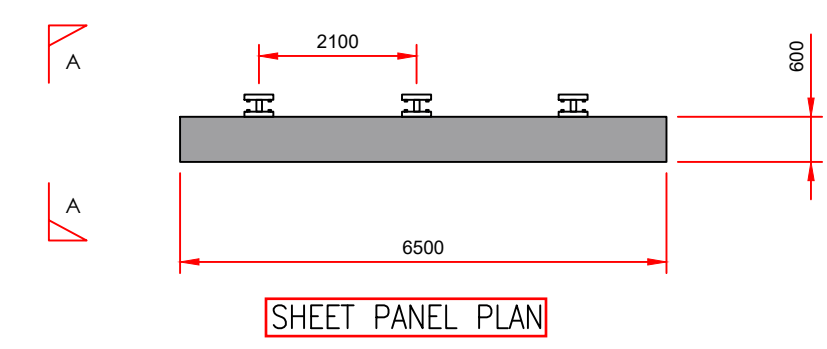
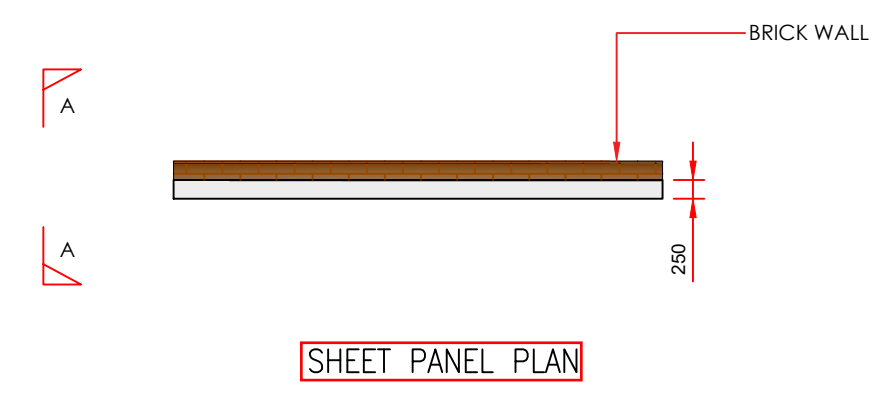
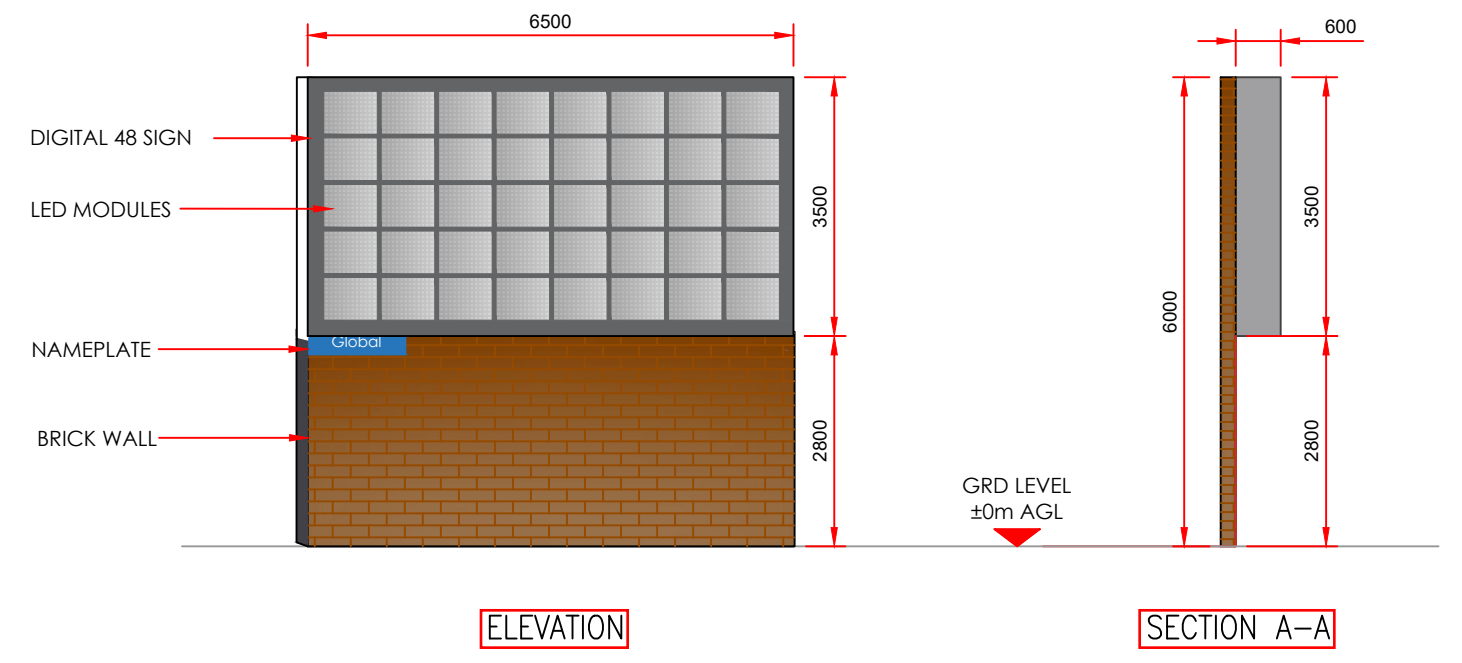
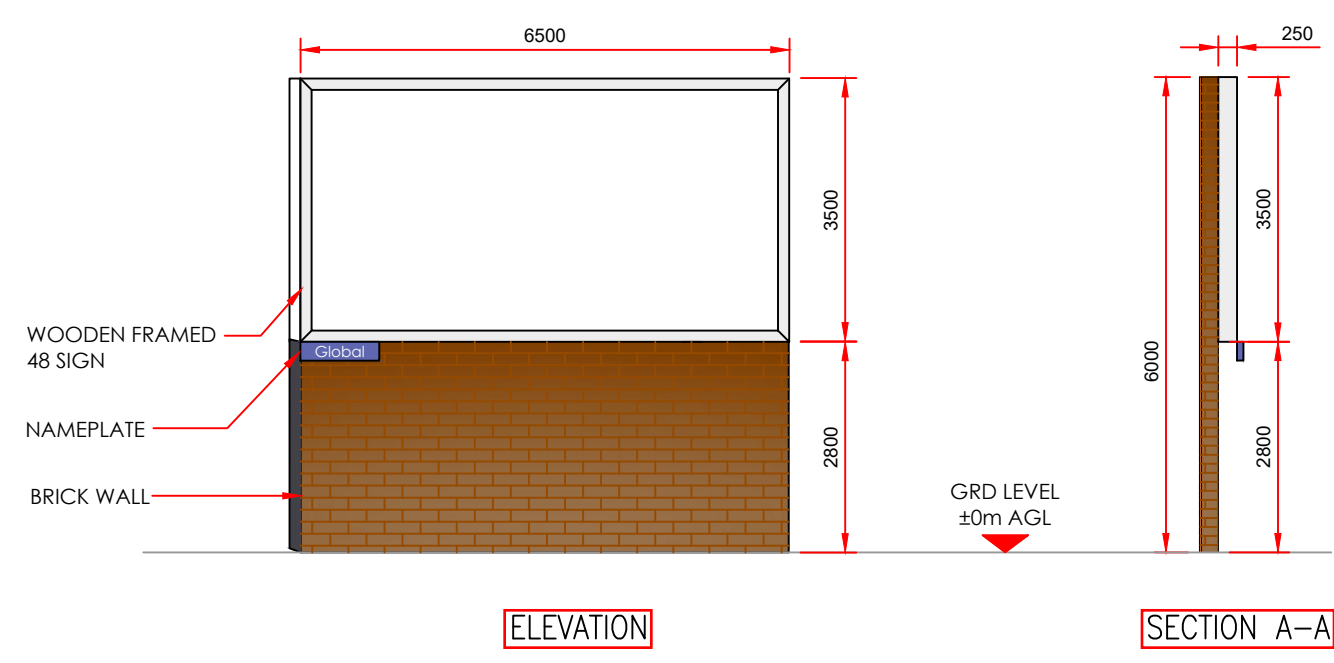
TITLE

PROPOSED SITE ELEVATION

DRAWING NUMBER

YZ260401013601_003_A

DESKTOP SURVEY CAVEAT
 SITE INFORMATION HAS BEEN DERIVED FROM 3rd PARTY SOURCES
 OTHER SOURCES AS NECESSARY, ALTHOUGH BEST EFFORTS HAVE
 BEEN MADE TO ENSURE THE DRAWING REPRESENT THE SITE FROM
 INFORMATION AVAILABLE IT MUST BE UNDERSTOOD THAT THE
 FINAL SETTING OUT ON SITE MAY VARY



EXISTING SPECIFICATION – 48 SHEET PANEL

PROPOSED SPECIFICATION – DIGITAL 48 SHEET PANEL



ADDRESS					SIGNAGE REPLACEMENT AT LONDON RD ADJ RLWY BRIDGE, GLOUCESTER, GL1 3NE				
TITLE					EXISTING & PROPOSED SIGN SPECIFICATION				
DRAWING NUMBER					YZ260401013601_004_A				
SCALE	DRAWN	CHECKED	APPROVED	DATE	BY	DATE	CHKD	DATE	DATE
1:100	CAR	DCC	PC	10.02.22	CAR	10.02.22	DCC	10.02.22	10.02.22
REV	DESCRIPTION	BY	DATE	CHKD	DATE	CHKD	DATE	CHKD	DATE
A	FIRST ISSUE	CAR	10.02.22	DCC					



EXISTING SITE VIEW



PROPOSED SITE VIEW



CLIENT



ADDRESS

SIGNAGE REPLACEMENT AT LONDON RD ADJ
RLWY BRIDGE, GLOUCESTER, GL1 3NE



A	FIRST ISSUE	CAR	10.02.22	DCC
REV	DESCRIPTION	BY	DATE	CHKD
SCALE	DRAWN	CHECKED	APPROVED	
N.T.S	CAR	DCC	PC	
	DATE	DATE	DATE	
	10.02.22	10.02.22	10.02.22	

TITLE

PHOTO MONTAGE

DRAWING NUMBER

YZ260401013601_005_A

