

**TOWN AND COUNTRY PLANNING ACT 1990**  
**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) (ENGLAND) REGULATION 2007**

**Application number:** | 22/00190/ADV  
**Validated on:** | 22<sup>nd</sup> February 2022  
**Site address:** | Land off Rea Lane  
**Proposal:** | Erection of temporary sales sign

In pursuance of its powers under the above-mentioned Act and Regulations the City Council as the Local Planning Authority **GRANT CONSENT** to the advertisement/s specified above.

**Condition 1**

This advertisement consent shall expire on 31/12/2022 and the sign shall thereafter be removed

**Reason**

To ensure that the sign is removed in the future in the interests of visual amenity and to comply with the terms of the application as stated in the application form

**Condition 2**

The development hereby permitted shall be carried out in accordance with the application form, site location plan (3405.P.100 rev C) position plan (092-182) and proposed elevations and colours (115-005) and supporting info dated April 2020 except where these may be modified by any other conditions attached to this permission.

**Reason**

To ensure that the development is carried out in accordance with the approved plans.

Consent is granted subject to the standard conditions specified in Schedule 2 of Town and Country Planning (Control of Advertisements) (England) Regulations 2007 as set out below.

1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
2. No advertisement shall be sited or displayed so as to:
  - A. endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
  - B. obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
  - C. hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

5. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.



**Jon Bishop**

Planning and Development Control Manager

**Decision date: 25<sup>th</sup> April 2022**

**PLEASE SEE NOTES SET OUT IN THE ENCLOSED LEAFLET**