

**TOWN AND COUNTRY PLANNING ACT 1990**  
**TOWN AND COUNTRY PLANNING (DEVELOPMENT MANAGEMENT PROCEDURE) (ENGLAND)**  
**ORDER 2015**

<b>Application number:</b>	22/00090/ADV
<b>Validated on:</b>	20 <sup>th</sup> January 2022
<b>Site address:</b>	Imperial Inn 59 Northgate Street
<b>Proposal:</b>	Advertisement consent for the erection of illuminated and non- illuminated signs to the exterior of the building.

In exercise of its powers under the above-mentioned Act and Order the City Council as the Local Planning Authority **GRANT PERMISSION** for the development described above in accordance with the terms of the application and the plan/s submitted therewith subject to the following conditions:

**Condition 1**

This consent shall expire on 5 years from the date of the decision notice.

**Reason**

To comply with the requirements of Regulation 14 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 and in the interests of the visual amenity of the area

**Condition 2**

The development hereby permitted shall be carried out in accordance with the application form, heritage statement, amended Design and Access Statement received on 8th April 2022 and drawings

- Block plan
- Amended advertisement drawings received by the Local Planning Authority on 14.02.2022
- Proposed advertisement elevations (amended) Received by the Local Planning Authority on 14.02.2022

Except where these may be modified by any other conditions attached to this permission.

**Reason**

To ensure that the development is carried out in accordance with the approved plans.

Consent is granted subject to the standard conditions specified in Schedule 2 of Town and Country Planning (Control of Advertisements) (England) Regulations 2007 as set out below.

1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
2. No advertisement shall be sited or displayed so as to—
  - A. endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
  - B. obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
  - C. hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
5. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.



**Jon Bishop**  
Planning and Development Control Manager

**Decision date: 26<sup>th</sup> April 2022**

**PLEASE SEE NOTES SET OUT IN THE ENCLOSED LEAFLET**