

Mr Ingram  
c/o Mr Nathan Maddox  
SF Planning Limited  
12 Royal Crescent  
Cheltenham  
GL50 3DA

**TOWN AND COUNTRY PLANNING ACT 1990  
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) (ENGLAND)  
REGULATION 2007**

**Our Reference: 22/01088/ADV**

**Location: Unit 8 Severn Road Gloucester GL1 2LE**

**Proposal: Facia sign to be installed on building**

In pursuance of its powers under the above-mentioned Act and Regulations the City Council as the Local Planning Authority **GRANT CONSENT** to the advertisement/s specified above.

Consent is granted i) subject to the standard conditions specified in Schedule 1 of the above mentioned Regulations set out in the enclosed leaflet; ii) for a period of five years from the date hereof or five years plus such time thereafter as is necessary for the Secretary of State for the Environment to determine any appeal and in accordance with the following condition(s)

**Condition 1**

This consent shall expire on 5 years from the date of the decision notice.

**Reason**

To comply with the requirements of Regulation 14 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 and in the interests of the visual amenity of the area

**Condition 2**

The development hereby permitted shall be carried out in accordance with the application form, and drawing numbers:

- o Site Location Plan (2105-Severn Road)
- o Front Elevation
- o Signage\_1 - updated 01 2023

except where these may be modified by any other conditions attached to this permission.

**Reason**

To ensure that the development is carried out in accordance with the approved plans.

Consent is granted subject to the standard conditions specified in Schedule 2 of Town and Country Planning (Control of Advertisements) (England) Regulations 2007 as set out below.

1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
2. No advertisement shall be sited or displayed so as to:
  - A. endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
  - B. obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
  - C. hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
3. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
5. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.



Jon Bishop  
**Planning Development Manager**

**8<sup>th</sup> February 2023**

PLEASE SEE NOTES SET OUT IN THE ENCLOSED LEAFLET