

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

<b>1. Site Address</b>	
Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Warners Of Gloucester Ltd"/>
Address line 1	<input type="text" value="Eastern Avenue"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Gloucester"/>
Postcode	<input type="text" value="GL4 3BS"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="385066"/>
Northing (y)	<input type="text" value="217807"/>
Description	<input type="text"/>

<b>2. Applicant Details</b>	
Title	<input type="text"/>
First name	<input type="text" value="Scarlett"/>
Surname	<input type="text" value="Dotkova"/>
Company name	<input type="text" value="Warners PEUGEOT Gloucester"/>
Address line 1	<input type="text" value="Eastern Ave"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Gloucester"/>

## 2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="GL4 3BS"/>
Are you an agent acting on behalf of the applicant?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Primary number	<input type="text" value=""/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text" value=""/>

## 3. Agent Details

Title	<input type="text"/>
First name	<input type="text" value="Scarlett"/>
Surname	<input type="text" value="Dotkova"/>
Company name	<input type="text" value="Futurama Limited"/>
Address line 1	<input type="text" value="Futurama Wharfedale Rd"/>
Address line 2	<input type="text" value="Euroway Industrial Estate"/>
Address line 3	<input type="text" value="Green Park"/>
Town/city	<input type="text" value="Bradford"/>
Country	<input type="text"/>
Postcode	<input type="text" value="BD4 6SG"/>
Primary number	<input type="text" value=""/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text" value=""/>

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Display of 4 internally illuminated fascia signs.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
- Projecting or hanging sign(s)
- Hoarding(s)
- Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

What is the height from the ground to the base of the advertisement?

3.805 metre(s)

#### 4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.065 metre(s)
Dimension:	Height: 0.7 x Width: 0.636 x Depth: 0.065 metre(s)
What materials will the sign be made of?	Chrome and acrylic - Sign A&C
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background	Black (RAL 9005) shield with text, border line and Lion chrome by day, illuminated white at night
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.052 metre(s)
Dimension:	Height: 0.25 x Width: 2.934 x Depth: 0.052 metre(s)
What materials will the sign be made of?	Chrome, acrylic and aluminium - Sign B & D
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background	Face chrome by day, Illuminated white at night with non illuminated black RAL 9005 returns.
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 6.18 x Width: 1.5 x Depth: 0.3 metre(s)
What materials will the sign be made of?	Steel frame, dibond, aluminium and chrome - Sign E
What is the maximum height of any of the individual letters and symbols?	450 cm

#### 4. Type of Proposed Advertisement(s)

The colour of text and background

Blue (RAL 5011) matte faces, with black (RAL 9005) sides and base, black (RAL 9005) shield with text, border line and lion chrome by day, illuminated white at night, face chrome by day, Illuminated white at night.

Will the sign be illuminated?

Yes

Will the sign be illuminated internally or externally?

Internally Illuminated

Illuminance levels

500 cd/m2

Will the illumination be static or intermittent?

Static

Please describe each of the 'Other type(s)' of advertising proposed

Display of 1 internally illuminated pylon sign.

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes  No  Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

PEUGEOT - Warners of Gloucester Ltd Drawings

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

29/11/2021

To

28/11/2026

#### 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

#### 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

#### 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

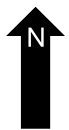
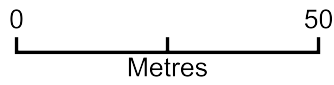
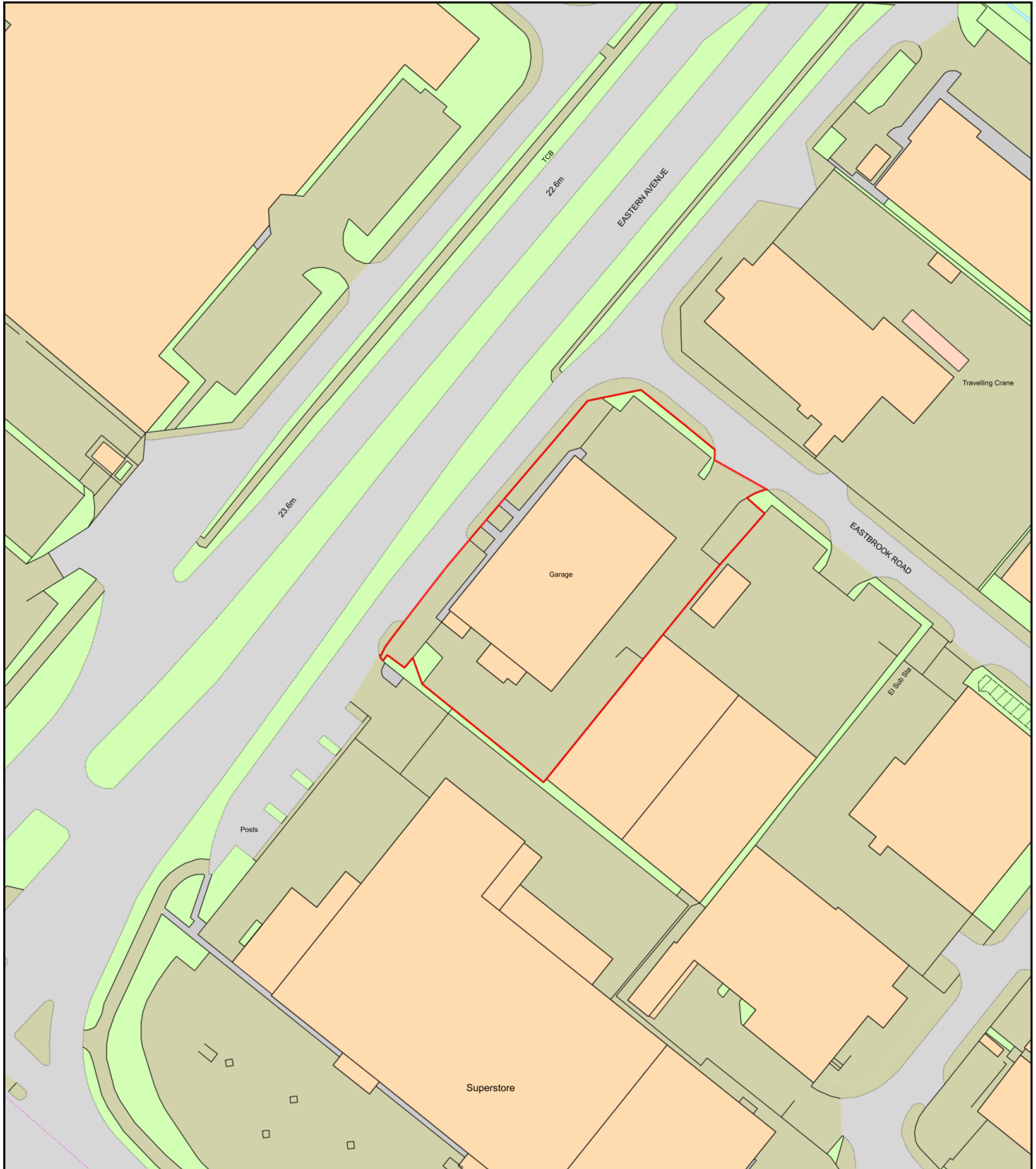
## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

04/10/2021

# Warners of Gloucester Ltd



Plan Produced for: Planning OS Map  
Date Produced: 04 Oct 2021  
Plan Reference Number / Project ID: TQRQM21277154305468 / 223321  
Scale: 1:1250 @ A4

# PEUGEOT - Warners of Gloucester Ltd (UK)

delivering  
branded  
environments™

futurama

Futurama, The Granary, Home Farm,  
Cams Estate, Fareham, PO16 8UT

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CLIENT	PEUGEOT
PROJECT	Warners of Gloucester Ltd
PRODUCT	Signage Scheme
DRG NO.	PEU090921_NR0
ORIG DATE	09/09/21
DATE	
DRAWN BY	NR
SCALE	As Shown @ A3
ISSUE	A

REVISIONS	

NOTES	

**NOT APPROVED**

**Dealer No:** 15130  
**Dealer Name:** Warners of Gloucester Ltd  
 Eastern Avenue,  
 Gloucester,  
 Gloucestershire  
 GL4 3BS

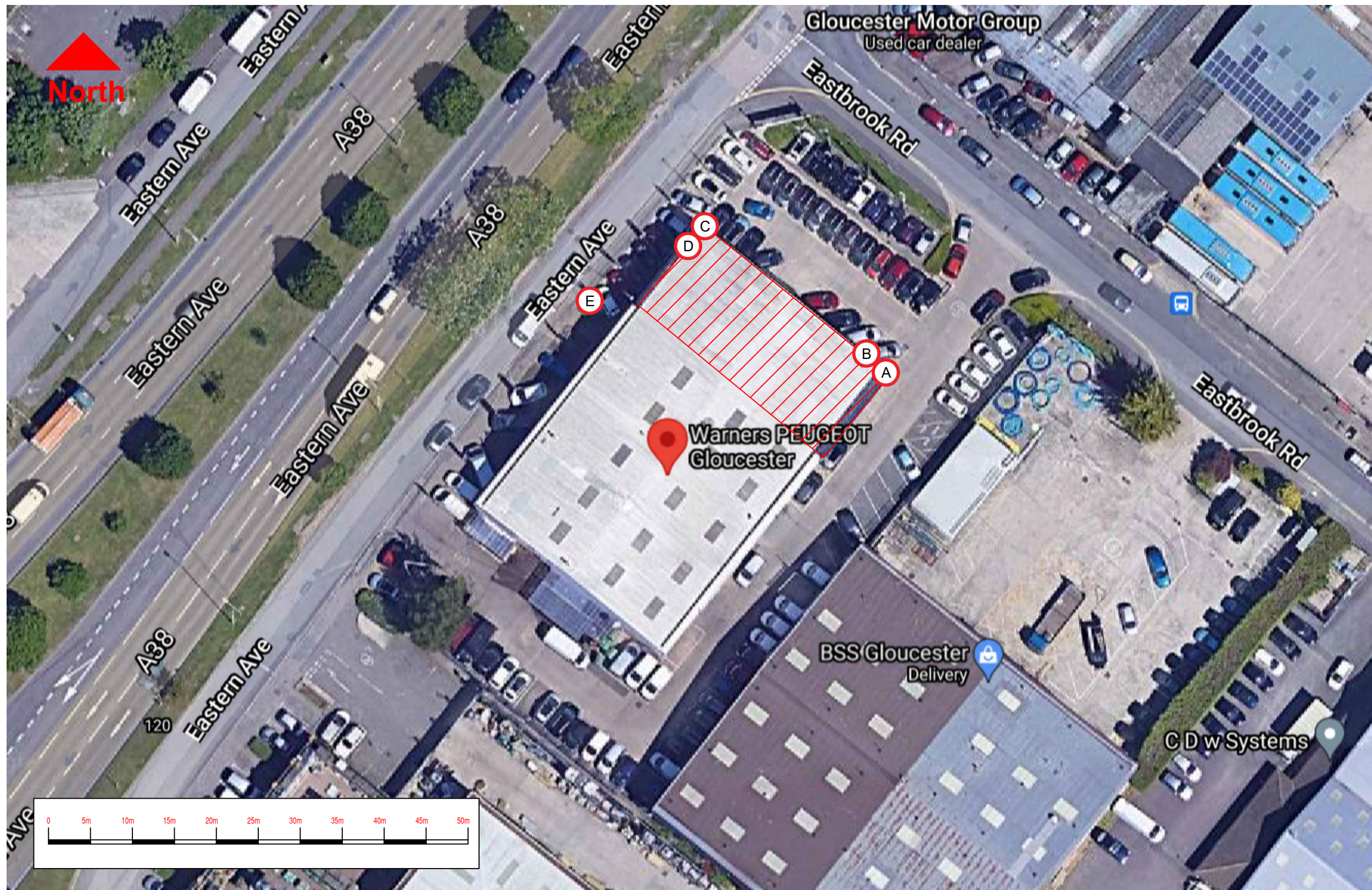
**Address:**  
 Gloucestershire  
 GL4 3BS



# PEUGEOT - Warners of Gloucester Ltd (UK)

## (Site Plan)

(Scale: 1:500@ A3)



CLIENT	PEUGEOT
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 Eastern Avenue,  
 Gloucester,  
 Gloucestershire  
 GL4 3BS



# PEUGEOT - Warners of Gloucester Ltd (UK)

(Photos)



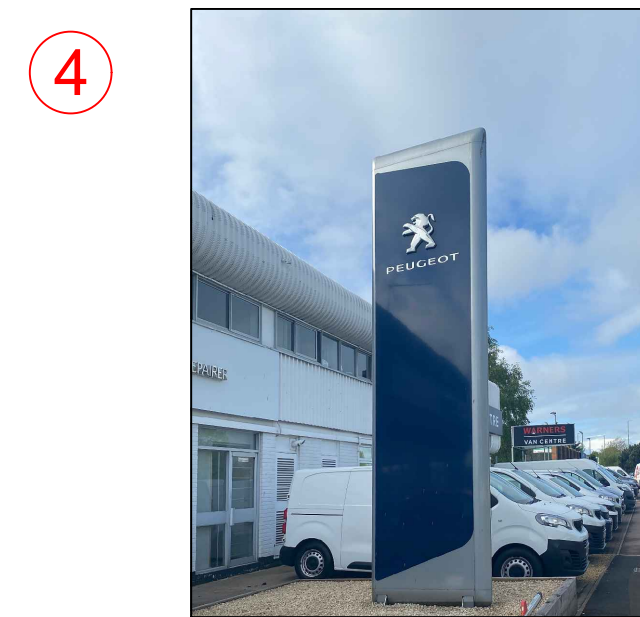
Futurama, The Granary, Home Farm, Cams Estate, Fareham, PO16 8UT

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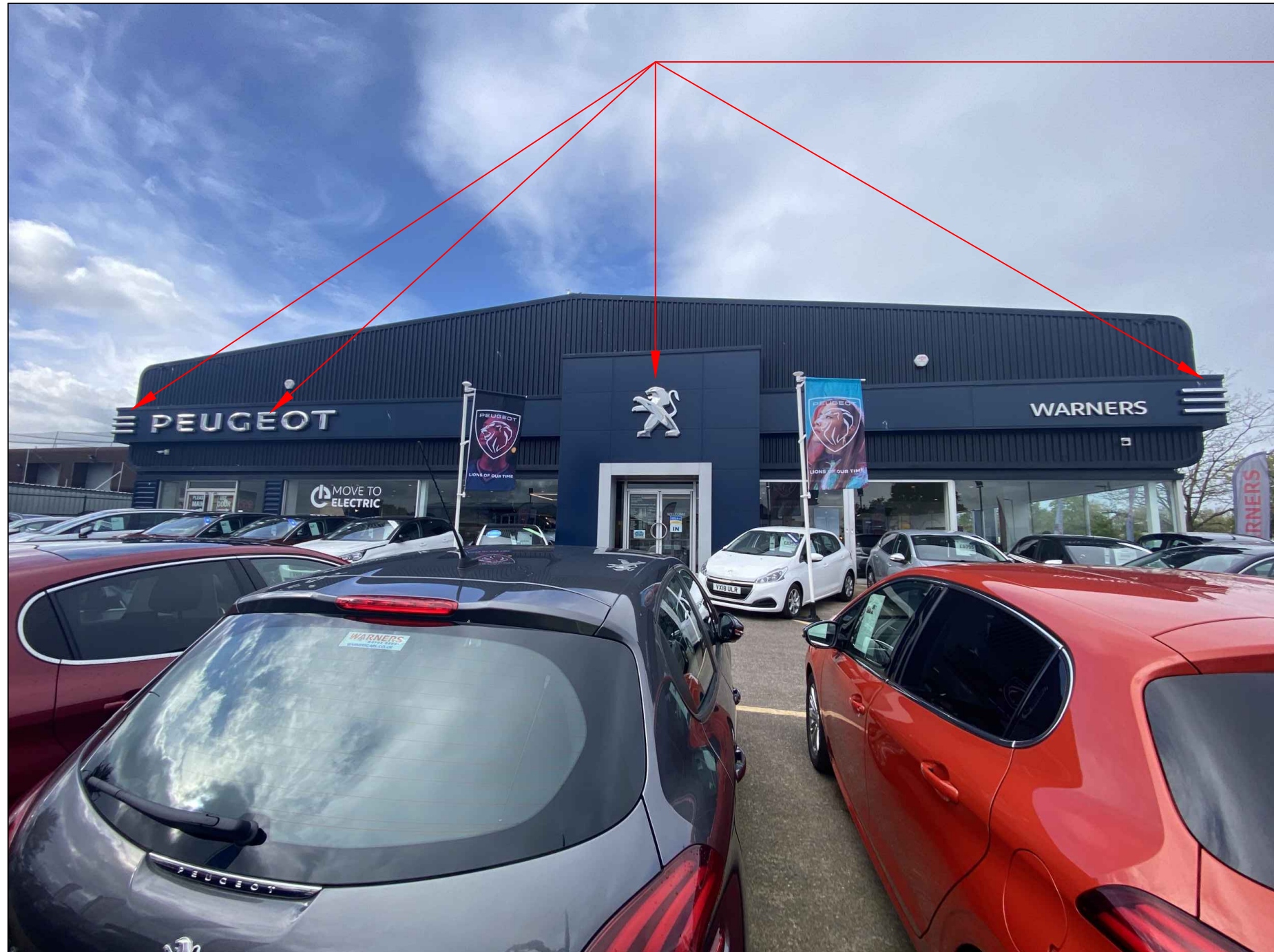
**NOT APPROVED**

**Dealer No:** 15130  
**Dealer Name:** Warners of Gloucester Ltd  
 Eastern Avenue,  
 Gloucester,  
 Gloucestershire  
 GL4 3BS  
**Address:**



# PEUGEOT - Warners of Gloucester Ltd (UK) (Elevation)

## Existing:



Remove existing signage

CLIENT	PEUGEOT
PROJECT	Warners of Gloucester Ltd
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ORIG DATE	09/09/21
DATE	
DRAWN BY	NR
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**NOTE:** Any redundant fixing holes to be made good with a suitably coloured filler.

**NOT APPROVED**

Dealer No: 15130  
 Dealer Name: Warners of Gloucester Ltd  
 Eastern Avenue,  
 Gloucester,  
 Gloucestershire  
 GL4 3BS



# PEUGEOT - Warners of Gloucester Ltd (UK)

*(Elevation)*

CLIENT	PEUGEOT
PROJECT	Warners of Gloucester Ltd
PRODUCT	Signage Scheme
DRG NO.	PEU090921_NRO
ORIG DATE	09/09/21
DATE	
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Existing dealername retained

**NOT APPROVED**

**Dealer No:** 15130  
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 Eastern Avenue,  
 Gloucester,  
 Gloucestershire  
 GL4 3BS  
**Address:**



**PEUGEOT - Warners of Gloucester Ltd (UK)**  
*(Elevation)*

**Existing:**



Remove  
existing  
signage

CLIENT	PEUGEOT
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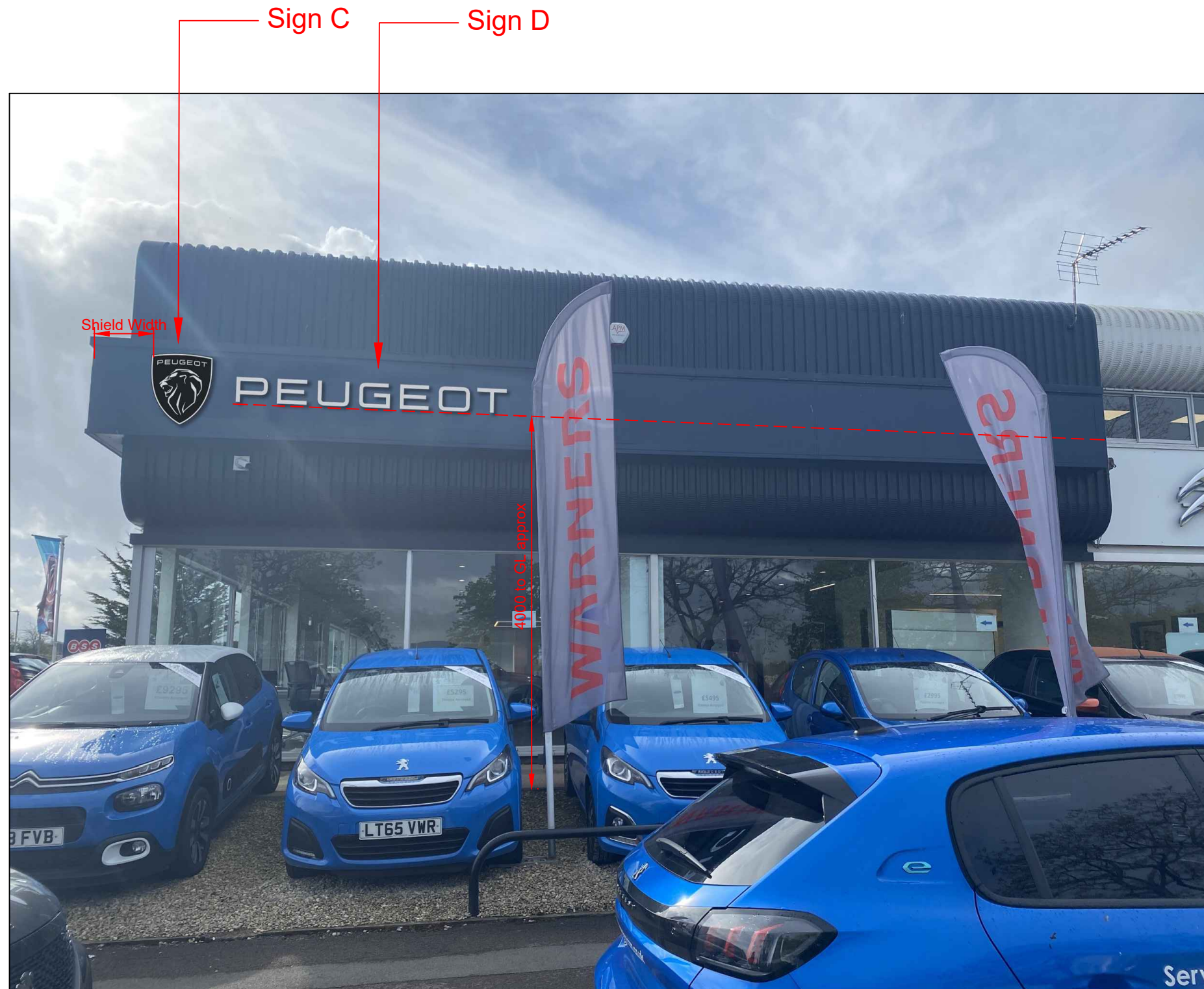
**NOTE:** Any redundant fixing holes to be made good with a suitably coloured filler.

**NOT APPROVED**

**Dealer No:** 15130  
**Dealer Name:** Warners of Gloucester Ltd  
 Eastern Avenue,  
 Gloucester,  
 Gloucestershire  
 GL4 3BS  
**Address:**



# PEUGEOT - Warners of Gloucester Ltd (UK) (Elevation)



CLIENT	PEUGEOT
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 Eastern Avenue,  
 Gloucester,  
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 GL4 3BS

**Address:** Gloucestershire  
 GL4 3BS



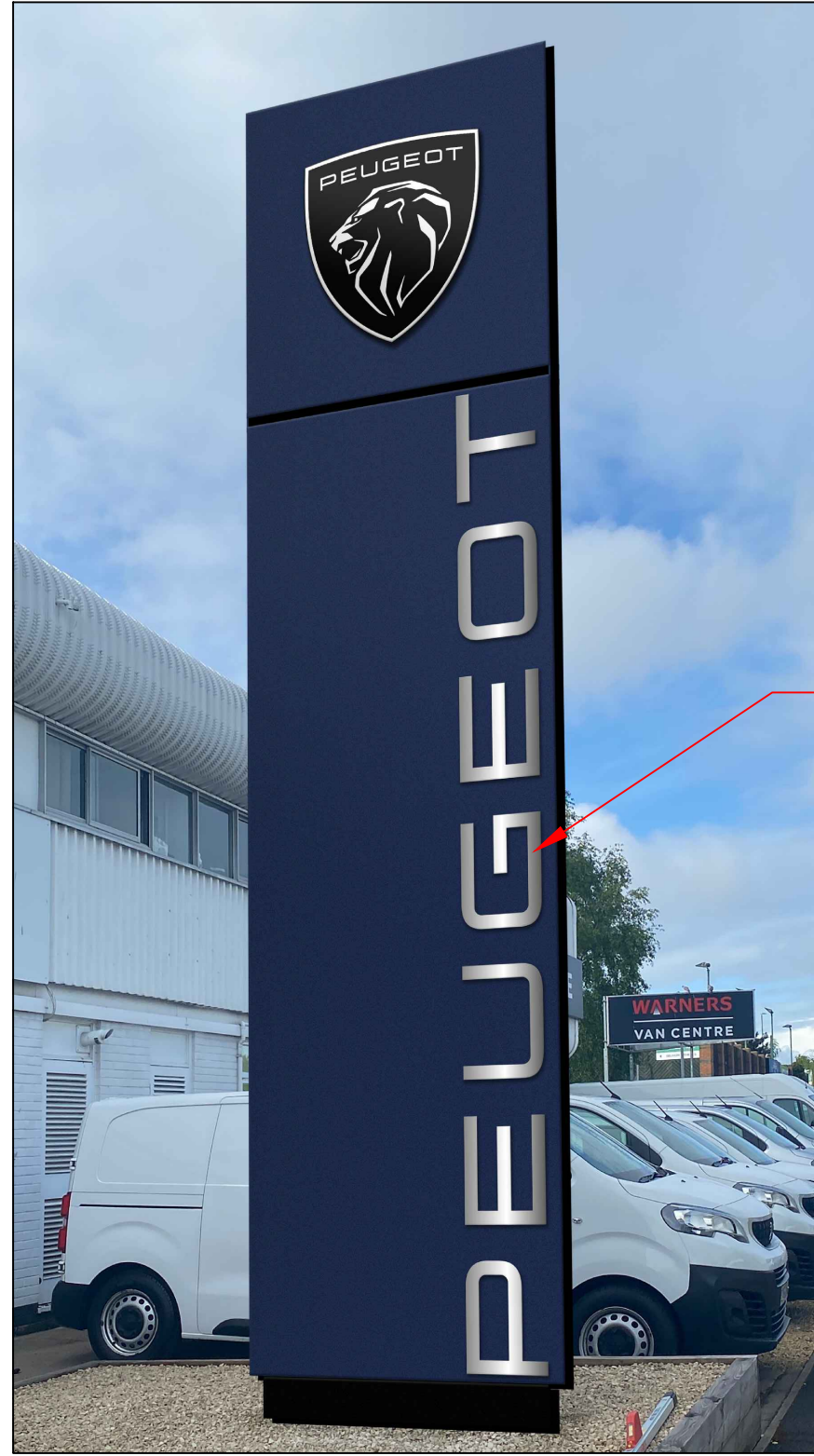
# PEUGEOT - Warners of Gloucester Ltd (UK)

## (Pylon)

**Existing:**



**Proposed:**



Sign E

CLIENT	PEUGEOT
PROJECT	Warners of Gloucester Ltd
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 Gloucestershire  
 GL4 3BS  
**Address:**



# PEUGEOT - Warners of Gloucester Ltd (UK)

## (Internal Signage)

Existing logo removed



Existing:

Existing logo removed



Existing:

Sign F



Proposed:

Sign G



Proposed:

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**NOT APPROVED**

**Dealer No:** 15130  
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 Eastern Avenue,  
 Gloucester,  
 Gloucestershire  
 GL4 3BS  
**Address:**

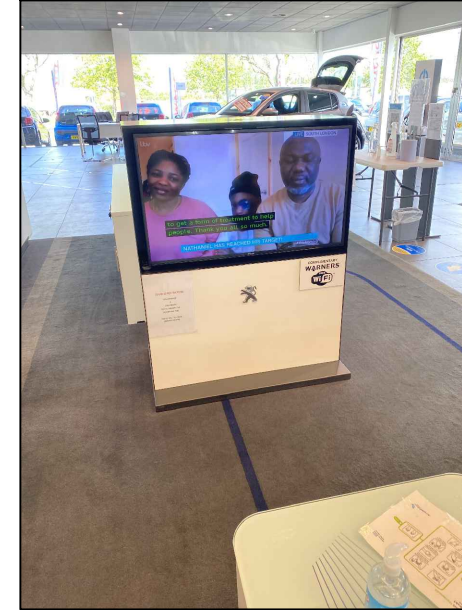
**PEUGEOT - Warners of Gloucester Ltd (UK)**  
*(Photos - Internal)*



7



8



CLIENT	PEUGEOT
PROJECT	Warners of Gloucester Ltd
PRODUCT	Signage Scheme
DRG NO.	PEU090921_NRO
ORIG DATE	09/09/21
DATE	
DRAWN BY	NR
SCALE	As Shown @ A3
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**Remove all existing logos from furniture and glazing**  
**NOTE:** Any redundant fixing holes to be made good with a suitably coloured filler.

**NOT APPROVED**  
 Dealer No: 15130  
 Dealer Name: Warners of Gloucester Ltd  
 Eastern Avenue,  
 Gloucester,  
 Gloucestershire  
 GL4 3BS  
 Address:

# PEUGEOT - Warners of Gloucester Ltd (UK)

## (Sign Specification)

delivering  
branded  
environments™



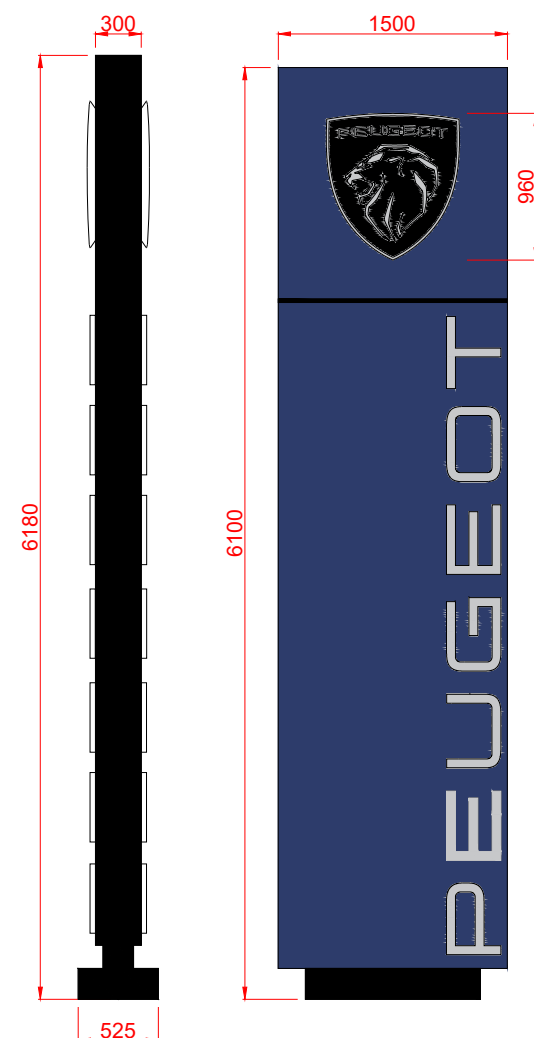
Futurama, The Granary, Home Farm,  
Cams Estate, Fareham, PO16 8UT

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PROJECT	Warners of Gloucester Ltd
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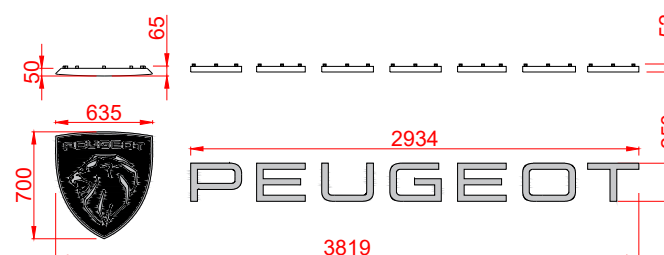
**SIGN E**  
PEU0\_I01 - Pylon (6m)

**Pylon body**  
Blue (RAL 5011) matte faces, with Black (RAL 9005) sides and base

**Shield (Qty:2)**  
Black (RAL 9005) shield with text, border line and Lion chrome by day, illuminated white at night  
Luminance 500cd/m<sup>2</sup>

**PEUGEOT wordmark (Qty:2)**  
Face chrome by day, illuminated white at night.  
Luminance 500cd/m<sup>2</sup>

Scale: 1:50@A3



### SIGN A & B / C & D

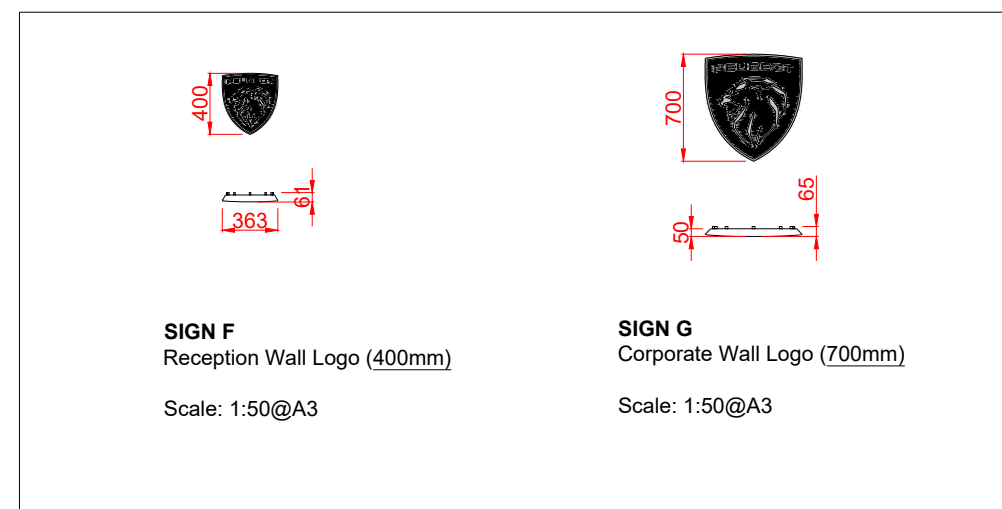
Illuminated Shield and Lettering

**Shield**  
Black (RAL 9005) shield with text, border line and Lion chrome by day, illuminated white at night  
Luminance 500cd/m<sup>2</sup>

**PEUGEOT wordmark**  
Face chrome by day, illuminated white at night with non illuminated black RAL 9005 returns.  
Luminance 500cd/m<sup>2</sup>

Scale: 1:50@A3

### INTERNAL SIGNS



**SIGN F**  
Reception Wall Logo (400mm)

Scale: 1:50@A3

**SIGN G**  
Corporate Wall Logo (700mm)

Scale: 1:50@A3



**NOT APPROVED**

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GL4 3BS  
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