

Community Engagement Strategy

Why we collect information about you?

The purpose for which we are processing your personal data is to obtain the opinions of members of the public on an issue of public interest.

The Council is creating a Community Engagement Strategy and would like to include recommendations from residents on how we can improve our current consultation and engagement methods to become more inclusive. We are therefore collecting special category data to understand if we are considering a wide range of views that reflect the population of Gloucester.

We would also like to form a Resident's Research Panel to gather more detailed insight and to ensure the strategy is effectively shaped by residents.

Taking part in the survey and/or joining the Research Panel is voluntary so we will need your consent to process the data.

What information do we collect about you?

We collect information about:

- you (email address only if you would like to join the resident's research panel)
- special categories of data including race, religion, sexual orientation

Who do we share the information with?

- All special category data will remain anonymised and will be analysed by the Community Wellbeing Team to inform the Community Engagement Strategy
- Email addresses will be stored securely in a separate database and will only be accessed by the Community Wellbeing Team.
- We may also share your data with other agencies or organisations where the law allows us to do so for the prevention and detection of crime. This includes the Police and other departments within Gloucester City Council

Is any information transferred to or stored on servers based outside of the UK or European Economic Area

Information is stored in the UK only

How long do we keep your information?

We retain your anonymised special categories information for 1 year.

Who do we collect information from?

The survey is open to anyone living or working in Gloucester City

What are the consequences if we do not collect the data?

We will not be able to improve our community engagement methods

Are any decisions about you made by automatic means?

No automated decisions are made about you.
