

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="2-4 Coach And Horses"/>
Address line 1	<input type="text" value="St Catherine Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Gloucester"/>
Postcode	<input type="text" value="GL1 2BX"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="383377"/>
Northing (y)	<input type="text" value="219029"/>

Description

**2. Applicant Details**

Title	<input type="text"/>
First name	<input type="text" value="ADMIRAL"/>
Surname	<input type="text" value="TAVERNS"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="4th Floor - Suite B"/>
Address line 2	<input type="text" value="HQ Building"/>
Address line 3	<input type="text" value="58 Nicholson St"/>
Town/city	<input type="text" value="Chester"/>

2. Applicant Details

Country

Postcode

CH1 2NP

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

Title

First name

ANDY

Surname

BEETHAM

Company name

SR Signs

Address line 1

12

Address line 2

Wortley Moor Lane

Address line 3

Upper Wortley

Town/city

Leeds

Country

Postcode

LS12 4HX

Primary number

Secondary number

Fax number

Email

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

SIGN A - 1 x NEW DOUBLE SIDED PICTORIAL SIGN FIXED TO EXISTING BRACKET. NEW LINOLITES TO ILLUMINATE.  
SIGN B - 1 x NEW SET OF 10mm PERSPEX HOUSENAME LETTERSFIXED DIRECT TO BUILDING.  
SIGN C - 1 x NEW SIGNWIRTTEN PICTORIAL PAINTED DIRECT TO BUILDING.  
SIGN D - OMITTED  
SIGN E - 2 x NEW CHALKBOARDS.  
SIGN F - 1 x NEW AMENITY BOARD.  
SIGN G - 3 x NEW 30w LED FLOODLIGHTS.  
SIGN H - 3 x NEW WALL LIGHTS.

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☒ Projecting or hanging sign(s)

☒ Hoarding(s)

☒ Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.65 x Width: 1.7 x Depth: 0   metre(s)
What materials will the sign be made of?  NEW SET OF 10mm PERSPEX HOUSENAME LETTERS APPLIED DIRECT TO THE BUILDING	
What is the maximum height of any of the individual letters and symbols?	55 cm
The colour of text and background  DH MASTERS GOLD DETAIL ON DH PANEL WHITE (RENDER) AND RAL 5008 (TIMBERS) BUILDING.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.9 metre(s)
Dimension:	Height: 1 x Width: 0.8 x Depth: 0.1   metre(s)
What materials will the sign be made of?  1 x NEW DOUBLE SIDED ALUMINIUM BULLNOSE PROJECTING SIGN FIXED TO EXISTING BRACKET. NEW LINOLITES TO ILLUMINATE.	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background  DH PANEL WHITE & DH MASTERS GOLD DETAIL ON RAL 5008	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed hoarding

Hoarding(s): 1	
What is the height from the ground to the base of the advertisement?	0.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.2 x Width: 2.5 x Depth: 0   metre(s)
What materials will the sign be made of?  1 x NEW SIGNWIRTTEN PICTORIAL IMAGE PAINTED DIRECT TO THE BUILDING	

4. Type of Proposed Advertisement(s)

What is the maximum height of any of the individual letters and symbols?	220 cm
The colour of text and background	
FULL COLOUR PICTORIAL IMAGE ON RAL 5008 BUILDING	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Hoarding(s): 2	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 1.6 x Width: 1 x Depth: 0.05 metre(s)
What materials will the sign be made of?	
2 x NEW ALUMINIUM BULLNOSE CHALKBOARDS	
What is the maximum height of any of the individual letters and symbols?	8 cm
The colour of text and background	
DH PANEL WHITE & DH MASTERS GOLD DETAIL ON BLACK CHALKBOARD PANEL WITH RAL 5008 FRAMES	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Hoarding(s): 3	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 1.6 x Width: 1 x Depth: 0.05 metre(s)
What materials will the sign be made of?	
1 x NEW ALUMINIUM BULLNOSE AMENITY BOARD	
What is the maximum height of any of the individual letters and symbols?	8 cm
The colour of text and background	
DH PANEL WHITE & DH MASTERS GOLD DETAIL ON RAL 5008 SIGN	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static



4. Type of Proposed Advertisement(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.234 metre(s)
Dimension:	Height: 0.04 x Width: 0.238 x Depth: 0.168 metre(s)
What materials will the sign be made of? 3 x NEW 30w LED FLOODLIGHTS	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background  BLACK FITTINGS	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.3 metre(s)
Dimension:	Height: 0.25 x Width: 0.207 x Depth: 0.207 metre(s)
What materials will the sign be made of? 2 x NEW WALL LIGHT LANTERNS TO ILLUMINATE SIGNS	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background  NATURAL BRASS FINISH	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.3 metre(s)
Dimension:	Height: 0.25 x Width: 0.207 x Depth: 0.207 metre(s)
What materials will the sign be made of? 1 x NEW WALL LIGHT LANTERN	
What is the maximum height of any of the individual letters and symbols?	0 cm

#### 4. Type of Proposed Advertisement(s)

The colour of text and background

NATURAL BRASS FINISH

Will the sign be illuminated?

Yes

Will the sign be illuminated internally or externally?

Internally Illuminated

Illuminance levels

200 cd/m2

Will the illumination be static or intermittent?

Static

Please describe each of the 'Other type(s)' of advertising proposed

SIGN G - 4 x NEW 30w LED FLOODLIGHTS.  
SIGN H - 3 x NEW WALL LIGHTS.

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

PLEASE SEE ATTACHED PHOTOGRAPHS SHOWING EXISTING SIGNS IN POSITION

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

12/01/2022

To

12/01/2027

#### 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

#### 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent  
☐ The applicant  
☐ Other person

#### 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

#### 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

12/01/2022

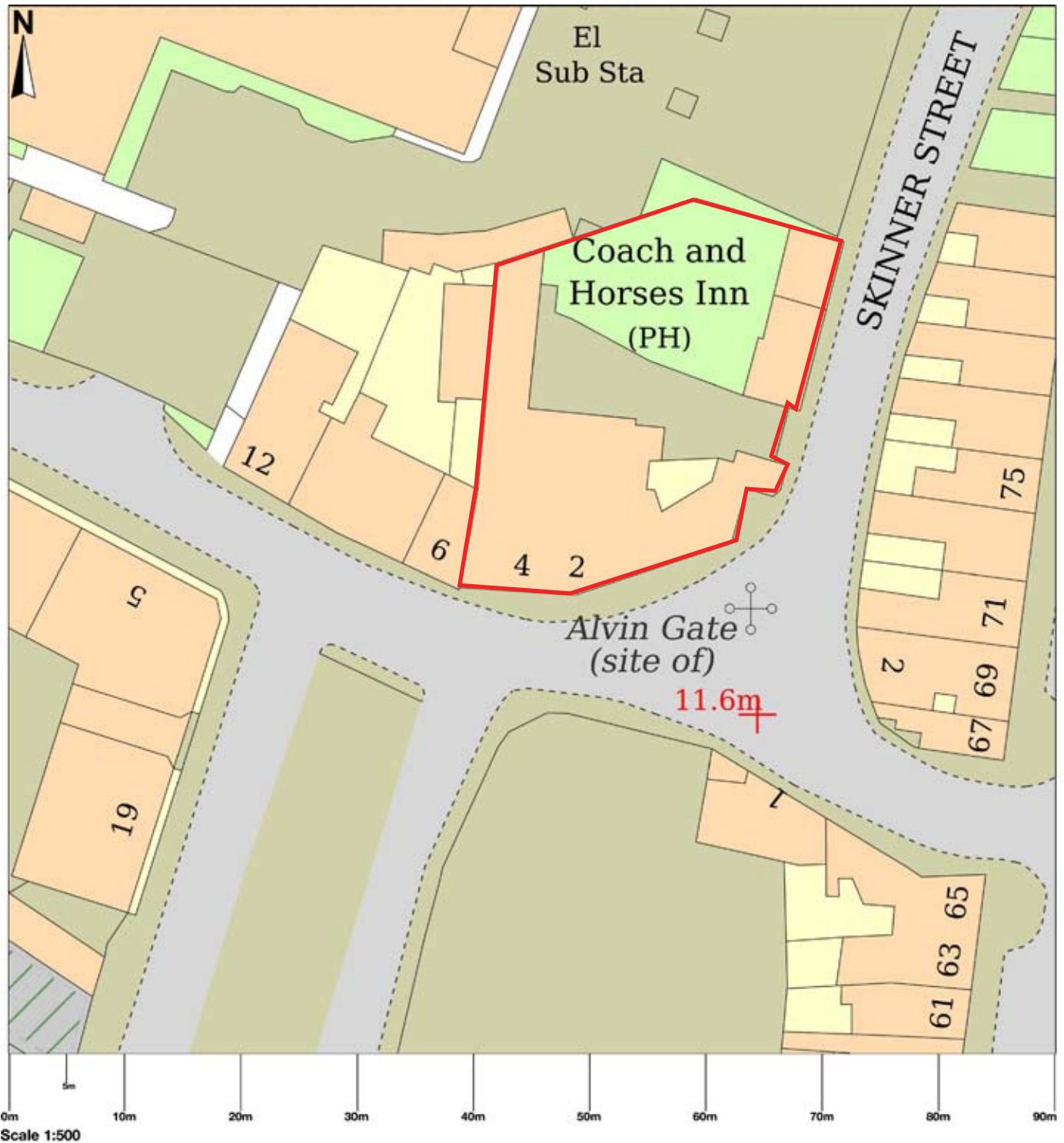


## Coach



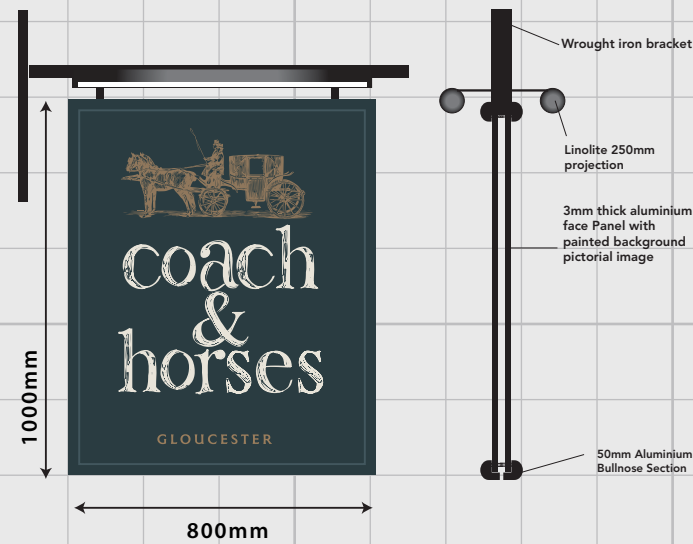
Map area bounded by: 383277,218929 383477,219129. Produced on 12 January 2022 from the OS National Geographic Database. Reproduction in whole or part is prohibited without the prior permission of Ordnance Survey. © Crown copyright 2022. Supplied by UKPlanningMaps.com a licensed OS partner (100054135). Unique plan reference: p4b/uk/736392/996117

## Coach





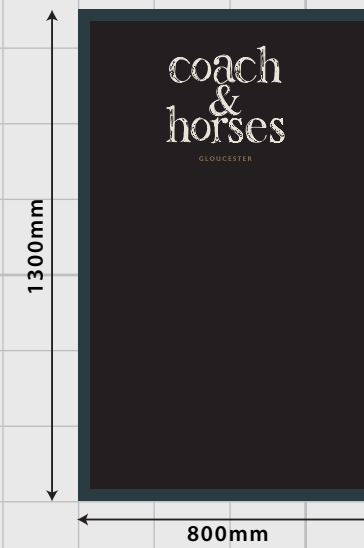
**A** ITEM A ONE X PICTORIAL SIGN TO NEW GIBBET  
NEW LINOLITES  
H.A.G. 2.4m.



**B** ITEM B ONE X SET OF IND. HOUSENAME LETTERS  
H.A.G. 2.4m.



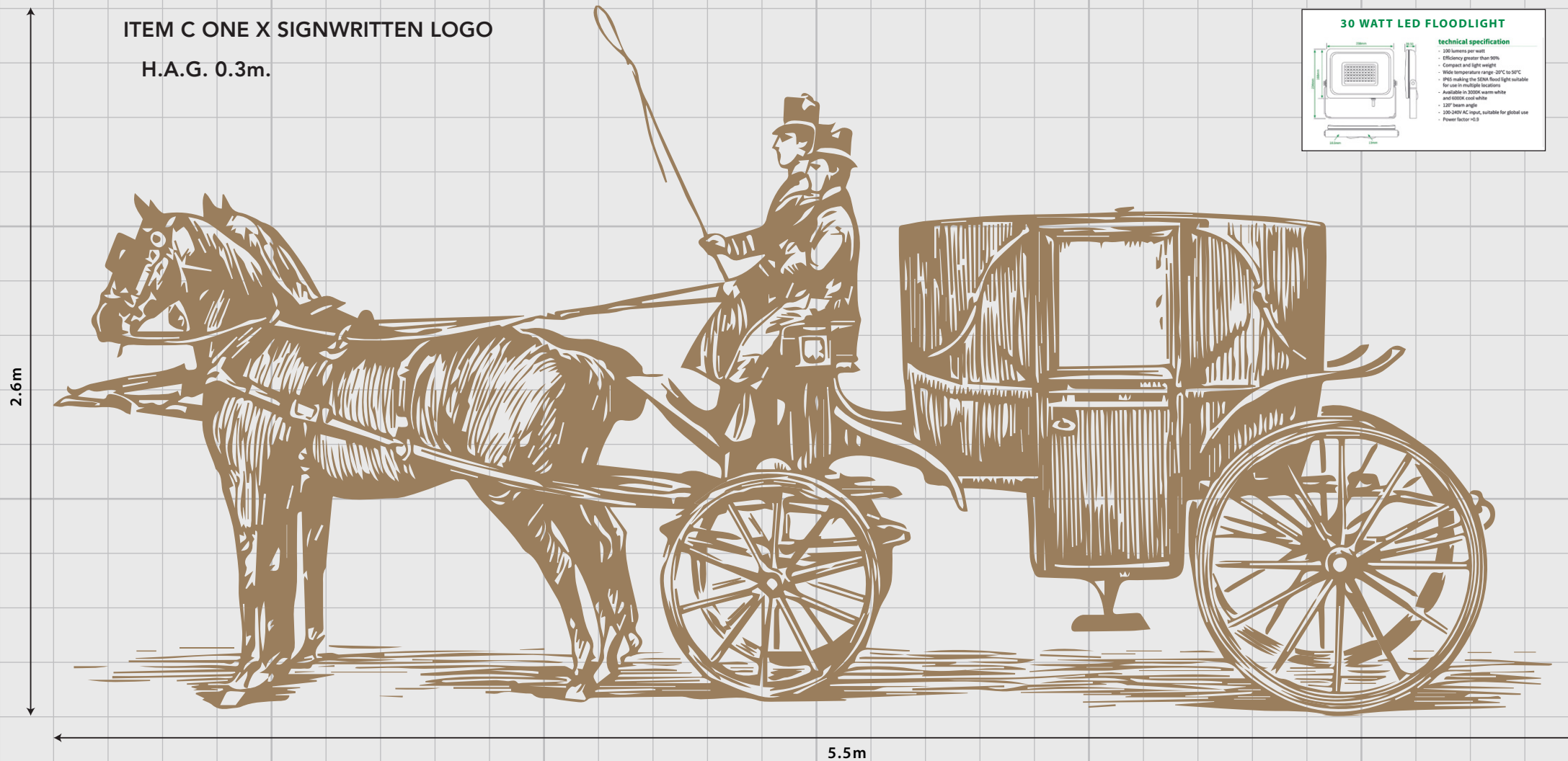
**ITEM E TWO X CHALKBOARDS**  
H.A.G. 0.5m.



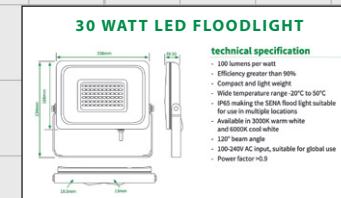
**ITEM F ONE X AMENITY SIGN**  
H.A.G. 0.5m.



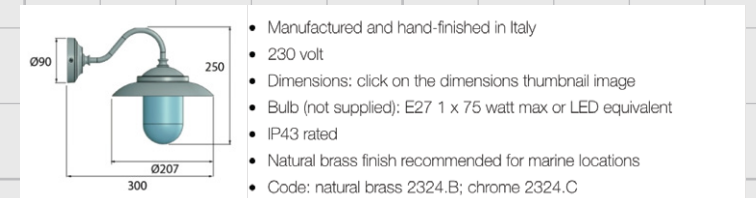
**C** ITEM C ONE X SIGNWRITTEN LOGO  
H.A.G. 0.3m.



**ITEM G THREE X LED FLOOD LIGHTS**  
H.A.G. 4.3m.



**ITEM H THREE X WALL LIGHTS**



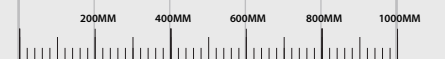
**SIGN COLOURS:**

RAL 5008

DH PANEL WHITE

DH MASTERS GOLD

PLEASE REFER TO PAINT  
MANUFACTURER SWATCHES  
PRIOR TO APPROVAL



1 SQUARE 200MM X 200MM  
SCALED 1:20 @ A3









1M 2M 3M 4M 5M

1 SQUARE 1M X 1M  
SCALED 1:100 @ A3



